

CREATE YOUR FOREVER  
ever & ever®



## Ring Styles Guide

## Two New Enhancements Twelve New Styles

Radiant Hues by *ever&ever*® features best-selling bridal gemstone centers, and Ribbon of Light by *ever&ever*® highlights the shimmering appeal of French-set bridal designs.



Above, left to right from top: 123713 | 123823 | 123748 | 123746 | 123615 | 123648  
Second row, left to right: 123457 | 123449 | 123230 | 123229 | 123227 | 123450

## Four Ways to Buy the *ever&ever*® Bridal Program

### Core Bridal Program

Features 29 pre-merchandised prototype samples. All are flexible 3C designs and established bestsellers.

All prototype samples come as shown.  
651854.6001.P

29

### Core Bridal Program *Plus Pick Six*

Includes the Core 29 pre-merchandised prototype samples, plus select six additional samples from the *ever&ever*® prototype sample options.

All prototype samples come as shown.  
651854.COREPICKSIX.P

29+6

### Build-Your-Own Comprehensive Bridal Program

Includes the Core 29 pre-merchandised prototype samples, plus select 39 additional samples from the *ever&ever*® prototype sample options to fill the right and left platforms.

All prototype samples come as shown.  
651854.BYOCCOMP.P

29+39

### Comprehensive Bridal Program

Includes the Core 29 pre-merchandised prototype samples with 16 matching band samples, plus the right and left platforms that contain an additional 39 pre-merchandised prototype samples and 38 matching band samples.

All prototype samples come as shown.  
651854.6000.P

122

### BENEFITS OF THE PROGRAM

- Superior quality prototype samples
- Free and easy online 3C customization
- Maximum customization available via CounterSketch® and Stuller's CAD/CAM Services
- All engagement rings are available in 12 metal qualities and with flush matching bands
- Robust marketing support updated twice a year
- New prototype sample options added twice yearly



## 3C Easily Customize Each *ever&ever*® Design

All *ever&ever*® styles are flexible 3C designs easily customized on Stuller.com. If you use Stuller Showcase mode, customers can see the ring evolve in real time with constantly updated pricing at your markups. Flexible 3C designs make customization easy, fast, and available to all of your customers.

### CHOOSE A STONE SHAPE



Every 3C design is available with a wide range of shapes.

### CHOOSE A STONE TYPE

Our vast selection of diamonds and gemstones guarantees that you will always get the stone you want.

### CHOOSE A STONE SIZE



Choose from a broad array of standard stone sizes.

### CHOOSE A METAL QUALITY



All 3C designs are available in 13 metal qualities.

*ever&ever*® Pre-Merchandised Enhancements

These enhancement collections were curated to broaden your *ever&ever*® selection and customize easily on Stuller.com. These represent the best in bridal from our shop to yours.

*Radiant Hues Enhancement*  
by *ever&ever*®

29220.2010.P

Gemstone centers are very much a unique twist to traditional. These glowing gems add a distinctive, personal touch to a ring. This selection features our favorite choices: ruby, sapphire, emerald, morganite, aquamarine, and pink tourmaline.



Styles include 123713, 123748, 123615, 123823, 123746, and 123648

*Ribbon of Light Enhancement*  
by *ever&ever*®

29220.02011.P

A ribbon of light — that is the effect produced by French-set accent diamonds. The popularity of French-set rings has soared as more and more brides-to-be fall in love with this delicate and sparkling look.



Styles include 123450, 123227, 123230, 123457, 123449, and 123229

*Fête Enhancement*  
by *ever&ever*®

29220.1022.P



Styles include 123345, 123266, 123631, 123633, 123626, and 123593

*Prestige Enhancement*  
by *ever&ever*®

29220.1021.P



Styles include 123650, 123599, 123344, 123461, 123567, and 123699

*ever&ever*® Pre-Merchandised Enhancements

*Grace Enhancement*  
by *ever&ever*®

29220.1018.P



Styles include 123440, 123453, 123461, 123348, 123468, and 123387

*Epoch Enhancement*  
by *ever&ever*®

29220.1017.P



Styles include 123385, 123243, 123337, 122996, 123308, and 123359

*Fancy That Enhancement*  
by *ever&ever*®

29220.1007.P



Styles include 123213, 123333, 123173, 123267, 123305, and 123345

*Au Courant Enhancement*  
by *ever&ever*®

29220.1008.P



Styles include 123151, 123240, 123310, 123082, 123253, and 123271

*Two is Better Than One Enhancement*  
by *ever&ever*®

29220.1005.P



Styles include 122933, 123136, 122935, 123534, 122978, and 122979

*Romantic Enhancement*  
by *ever&ever*®

29220.1006.P



Styles include 122848, 122956, 122903, 123059, 123001, and 122838



**NEW** ever&ever® Wedding Bands Program

**BENEFITS OF THE PROGRAM**

- Modular displays allow you to mix and match various assortments
- Price point friendly buy in
- Easily add on with six-piece enhancement options
- Prototype samples of classic and fancy bands for easy open sell
- Live samples of contemporary metals
- Endless customization with a variety of finishing and engraving options
- Rapid delivery of live styles
- Robust marketing support updated twice a year
- New sample options added twice per year

12 BEST-SELLING PROFILES ENGRAVED WITH PROFILE, FINGER SIZE, AND MM WIDTH

ADD HALF-SIZE COMPONENTS WITH POPULAR DESIGNS



EACH COMPONENT HAS FOLDABLE KICKSTAND

- Modular tray with foldable kickstand and magnetic signage
- Display dimensions 19" x 10" x 1.5"

Kit shown above customized with

- 653512:EVERTRAY:P
- 653512:PROFILES:P
- 653512:FIRMM:P
- 653512:106:P
- 653512:ROSECMETAL:P
- 653512:FINISHES:P

Pre-Merchandised Six-Piece Enhancements

**NEW** Diamond Bands

653512:105:P



**NEW** Patterned Bands

653512:106:P



**BEST SELLER** Rose and Contemporary Metal Bands

653512:ROSECMETAL:P



Additional Six-Piece Enhancements

- Linear Fancy 653512:101:P
- Ladies Bands 653512:102:P
- Fancy Bands 653512:103:P
- 3C Bands 653512:104:P
- Contemporary Metals 653512:CMETALS:P

## Core Bridal Program

These 29 classic styles are proven bestsellers. Their flexible 3C design capabilities increase their selling power — providing your customers with endless options. We include them in all four ever&ever® Bridal Program options.

### Solitaire Engagement Rings



### Halo-Style Engagement Rings





## Diamond-Accented Engagement Rings



## Three-Stone/Side-Stone Engagement Rings



## Build-Your-Own Bridal Program

Start with the Core 29 pre-merchandised prototype samples. Then customize your store's ever&ever® Bridal Program by choosing additional styles from our prototype sample options. It's simple, flexible, and uniquely yours.

## Solitaire Engagement Rings



## Solitaire Engagement Rings (continued)



## Halo-Style Engagement Rings



## Halo-Style Engagement Rings (continued)





## Halo-Style Engagement Rings (continued)



Available in the Grace Enhancement shown on page 5.



Available in the Vintage-Inspired Enhancement.



Available in the Au Courant Enhancement shown on page 5.



Available in the Prestige Enhancement shown on page 4.



Available in the Epoch Enhancement shown on page 5.



Available in the Grace Enhancement shown on page 5.



Available in the Vintage-Inspired Enhancement.



Available in the Halo Enhancement.



Available in the Radiant Hues Enhancement shown on page 5.



Available in the Epoch Enhancement shown on page 5.



Available in the Epoch Enhancement shown on page 5.



Available in the Prestige Enhancement shown on page 4.



\*Previously in the user&user® Core Bridal Program.  
 †Available in the user&user® Comprehensive Bridal Program shown on page 3.  
 •Similar style featured in a former Stuller Bridal Program.

## Halo-Style Engagement Rings (continued)



Available in the Romantic-Inspired Enhancement shown on page 5.



Available in Vintage-Inspired Enhancement.



Available in the Halo-Style Enhancement.



## Diamond-Accented Engagement Rings



\*Previously in the user&user® Core Bridal Program.  
 †Available in the user&user® Comprehensive Bridal Program shown on page 3.  
 \*\*Similar style featured in a former Stuller Bridal Program.



## Diamond-Accented Engagement Rings (continued)



## Diamond-Accented Engagement Rings (continued)



## Diamond-Accented Engagement Rings (continued)

121996 1

1 CT center (6.5mm)



122875

1 CT center (6.5mm)



Available in the Vintage-Inspired Enhancement.

123699

1 CT center (8x6mm)



Available in the Prestige Enhancement shown on page 4.

## Three-Stone/Side-Stone Engagement Rings

122119 1\*

1 CT center (5.5x5.5mm)



121999 1

3/4 CT center (7x5mm)



122053 \*

1/2 CT center (5.2mm)



71602 1

1 CT center (8x6mm)



## Two-Stone Engagement Rings

122935

1/2 CT center (5.2mm)



Available in the Two is Better than One Enhancement shown on page 5.

122934

1/2 CT center (4.4mm)



Available in the Two is Better than One Enhancement shown on page 5.

122933

1/2 CT center (5.2mm)



Available in the Two is Better than One Enhancement shown on page 5.

123136

1/2 CT center (4.4mm)



Available in the Two is Better than One Enhancement shown on page 5.

## Anniversary and Eternity Bands

122981

1/4 CTW (1.3mm)



Available in the Anniversary Band Selling System listed on page 20.

122877

1/4 CTW (1.5mm)



Available in the Anniversary Band Selling System shown on page 20.

122981

1/2 CTW (1.7mm)



122877

1/2 CTW (1.7mm)



122981

1/2 CTW (2.0mm)



122877

1/2 CTW (2.25mm)



122981

3/4 CTW (2.5mm)



122877

3/4 CTW (2.75mm)



122978

1/2 CTW (2.0mm)



122979

1/2 CTW (1.3mm)



Available in the Two is Better than One Enhancement shown on page 5.

Available in the Two is Better than One Enhancement shown on page 5.

123633

1/2 CTW (2.0mm)



Available in the Fête Enhancement shown on page 4.

123631

1/2 CTW (1.5mm)



Available in the Fête Enhancement shown on page 4.

123626

1/2 CTW (2.0mm)



Available in the Fête Enhancement shown on page 4.

123635

3/4 CTW (4.1mm)



Available in the Fête Enhancement shown on page 4.



## Anniversary and Eternity Bands (continued)



Available in the Fite Enhancement shown on page 4.



Eternity Band



Eternity Band  
Available in the Fite Enhancement shown on page 4.



Eternity Band

### Anniversary Band Selling System

652266.6000.P



### Stackable Anniversary Band Selling System

653122.6000.P



## GIA® Melee Analysis Service

Stuller's D-to-Z melee diamonds are screened and color graded by GIA (Gemological Institute of America®).

Melee Analysis  
by  **GIA®**



## Time to Update Your Core

Take your ever&ever® Core Selling System up a notch with these best-selling designs, we added to the core in January 2018. They include solitaires, halo-style engagements, embellished galleries, and diamond-accented looks. You can create your own six-piece assortment or order them individually.



123213  
1 CT Center (8x6mm)  
From the Fancy That Enhancement shown on page 5.



122705  
2 CT Center (8mm)  
From the Classic Enhancement.



122804  
1 ½ CT Center (8x6mm)  
From the Classic Enhancement.



122909  
2 CT Center (7x7mm).  
From the Halo-Style Enhancement.



123333  
2 CT Center (7x7mm)  
From the Fancy That Enhancement shown on page 5.



123267  
1 CT Center (8x6mm)  
From the Fancy That Enhancement shown on page 5.



122892  
1 CT Center (6.5mm)  
From the Halo-Style Enhancement.



122838  
1 CT Center (8x6mm)  
From the Accented Enhancement.



122790  
1 ½ CT Center (7.4mm)  
From the Classic Enhancement.



122870  
2 CT Center (7x7mm)  
From the Classic Enhancement.



69706  
1 ¼ CT Center (7x5mm)



122089  
1 CT Center (6.5mm)



122011  
1 ¼ CT Center (7.0mm)



122099  
1 CT Center (6.5mm)

## Top Bridal Gemstone Selections

As more couples select gemstone centers, they reflect the current trend to individualize their rings. Choices can be based on the bride's or groom's birthstone, her favorite colored gemstone, or a gemstone that holds particular meaning. Our new Radiant Hues Enhancement features these popular gemstones.

**Be gentle with gemstones.** Avoid exposure to heat, contact with chemicals, and exposure to harsh blows. To clean, gently scrub with a soft toothbrush and a solution of mild dish soap and warm water. You can use an ultrasonic cleaner for ruby and sapphire.

### Ruby

For thousands of years, royalty and the wealthy have coveted ruby. Its mesmerizing hue inspires passion, love, courage, and devotion which makes it ideal. What better choice for a bride?

Hardness: 9

#### Alternate Gemstones



123713



### Pink Tourmaline

Pink tourmaline is believed to enhance awareness, love, and compassion — all valuable qualities for marriage and life.

Hardness: 7-7.5

#### Alternate Gemstones



123615



### Morganite

This gorgeous pale pink to peachy pink beryl attracts many brides-to-be. In smaller sizes, morganite is delicate and feminine. In larger sizes, it has a richly hued, sophistication. It stimulates calm, brings wisdom, and adds purpose to our lives.

Hardness: 7.5-8

#### Alternate Gemstones



123748



## Top Bridal Gemstone Selections

### Aquamarine

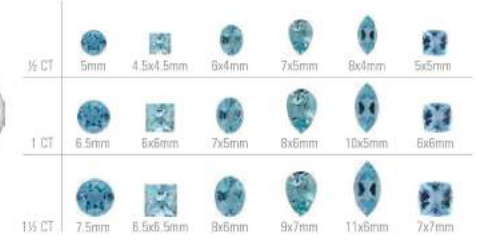
Named for the waters of Antiquity, aquamarine exerts a powerful allure. Like a clear sky on a summer day, its pale blue hue promotes calm, enhances spirituality, and stimulates mental clarity. This gem appeals to many couples.

Hardness: 7.5-8

#### Alternate Gemstones



123746



### Blue Sapphire

Sapphire's breathtaking blues have captured our imagination and inspired designs. Ancient lore tells us that blue sapphire inspires faithfulness, fidelity, inner peace, wisdom, and insight — all of which make it a bridal favorite.

Hardness: 9

#### Alternate Gemstones



123648



### Emerald

The name emerald comes from the Sanskrit word, marakata, meaning "the green of growing." This gorgeous gem symbolizes vitality, honesty, and fidelity making it the perfect choice for marriage.

Hardness: 7.5-8

#### Alternate Gemstones



123823



## Special Orders

Whether your customer needs an odd size, unique cut, or different color option, we can find what you need with our Special Order Service.







everandever.com



## Crafted with PASSION

Welcome to our 2019 *ever&ever*® Ring Styles Guide. It features all of our designs including the 12 styles from our two new enhancements — *Radiant Hues* featuring gemstones and *Ribbon of Light* featuring French-set designs. This lets you choose designs best suited to your clientele's favorite bridal looks. In addition to the new enhancements, you'll find the perfect balance of popular and on-trend styles as well as the classics. This comprehensive guide also includes styles from the Wedding Band and Anniversary Band Selling Systems. The beauty of *ever&ever*® is that you can tailor your selection to your store's specific needs, and each style you choose represents a world of custom possibilities.

### the knot

Find *ever&ever*® on [theknot.com](http://theknot.com). You can view many of our styles on the site by going to [theknot.com/fashion/everever-engagement-rings](http://theknot.com/fashion/everever-engagement-rings). If you want to browse the full collection, click on one of the page banners that has the *ever&ever*® logo, and it will bring you to [everandever.com](http://everandever.com).



**S** STULLER

Above: 123229 | 123746 | 51937 | 123457

Shown on the cover, clockwise from left:  
123449, 123823, and 123748